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EVENT DESCRIPTION SHEET

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⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	Comune di Colliano- Obec Oravská Polhora
PIC number:	PIC Colliano 880640206 PIC Oravská Polhora 905503246
Project name and acronym:	"The role of Citizens in economic, social and environmental sustainability. Acronym TOCS

EVENT DESCRIPTION			
Event number:	2		
Event name:	Final meeting-		
Type:	Project presentation- workshop- conference- round table		
In situ/online:	in-situ		
Location:	Italy- Town of Colliano		
Date(s):	From 1 to 3 August 2025		
Website(s) (if any):			
Participants			
Female:	25		
Male:	25		
Non-binary:	0		
From country 1 [SLOVAKIA]:	25 Participants from Slovakia		
From country 2 [ITALY]:	25 Participants from Italy		
Total number of participants:	50	From total number of countries:	2

Description

Provide a short description of the event and its activities.

Final event of the TOCS project, "The Role of Citizens in Economic, Social, and Environmental Sustainability."

This project was made possible thanks to co-funding from the CERV (Citizens, Equality, Rights, and Values) Program, Town Twinning measure.

Summary of the Final Event (August 1-3, 2025) in Colliano, Italy.

The final event of the TOCS project brought together twenty-five citizens from the town of Oravská Polhora (Slovakia) and twenty-five participants from the town of Colliano (Italy) for three days of activities focused on environmental sustainability, local development, and the promotion of European civic participation.

The initiative demonstrated the value of town twinning, highlighting how traditions and the connection between people and their territory are a powerful catalyst for cultural, social, and economic exchanges. The entire program aimed to ensure balanced representation and participation between men and women, actively promoting gender equality in all discussion sessions and cultural events.

Day 1: Friday, August 1

The 25 Slovakian delegates were welcomed by the authorities and citizens of Colliano. The afternoon session included:

- Institutional greetings and project presentation, underlining the strategic importance of the CERV program for strengthening active European citizenship.
- Focus on digital sustainability: participants discussed and tested the EU Consumer Footprint website <https://eplca.jrc.ec.europa.eu/ConsumerFootprint.html>, highlighting the practical application of European tools to reduce the carbon footprint.

Day 2: Saturday, August 2 - Sustainability, hospitality, and European values.

Morning: Nature, traditions, and resilience

The discussion session focused on the crucial connection between local traditions, the natural beauty of Colliano, and environmental protection. It was emphasized how traditional wisdom contributes to:

- strengthening the resilience of rural areas to climate and economic shocks.
- promoting sustainable agricultural practices and the greening of production chains.
- ensuring the conservation of natural resources and cultural landscapes.

Afternoon: Conference and Workshop.

The workshop, entitled "Environmental Sustainability: Through Popular Instruments and Traditions," was attended by institutional representatives from Colliano, Oravská Polhora, the Campania Region, and the Province of Salerno.

Gender Mainstreaming: Particular attention was paid to inclusion, ensuring female participation among participants to promote gender equality in the debate on sustainability and local administration.

Strategic Focus: The importance for citizens and administrations to adopt a conscious attitude towards sustainability was reiterated, a process that finds fertile ground in small, rural municipalities rich in nature.

Importance of Twinning (CERV): The most significant insight concerned the effectiveness of the CERV Program's Town Twinning measure. This measure allows European citizens to "visit" the true anthropology of small communities, far from mass tourism, where hospitality and the significance of places stand out, going beyond simple superficial images.

Evening: Cultural debate and festival.

The evening celebrated the bond between communities. After the blessing of the instruments and a discussion on the historical and cultural connection of the bagpipes, Italian and Slovak musicians and singers exchanged music and dance. The event demonstrated the importance of popular culture as a vehicle for unity and social inclusion.

Day 3: Sunday, August 3 - Results and best practices.

The final day was dedicated to summarizing the work done, with participants developing and presenting the best practices identified for active European citizenship. The focus was on the three

pillars of sustainability: social, economic, and environmental, offering concrete political and civic recommendations for the future.

The key points can be summarized as follows:

Strengthening active European citizenship, i.e., raising awareness of the strategic importance of the CERV (Citizens, Equality, Rights and Values) program and its "Town Twinning" measure as a tool for transnational civic participation and cultural, social, and economic exchanges between the communities of Colliano (Italy) and Oravská Polhora (Slovakia), highlighting the value of the connection between people and their territory;

Highlighting the practical application of European tools for reducing the carbon footprint and promoting digital sustainability;

Synthesizing and developing identified good practices for active European citizenship, focusing on the three pillars of sustainability: social, economic, and environmental, based on the work carried out by the participants.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).
	01.08.2025	Reduction of the number of international participants from 56 to 25